



# World PAELLA DAY CUP

## TERMS AND CONDITIONS FOR PARTICIPATION WORLD PAELLA DAY CUP 2022

---

### DESCRIPTION

---

Since 2018 and every 20th September, the **World Paella Day** has been celebrated, a recognition to the most universal dish of València's gastronomy. A day on which Valencians share paella with the rest of the world to celebrate, beyond recipes and ingredients, its most international version.

And what better way to share it than to offer chefs from all over the world the opportunity to cook their own recipe in the birthplace of paella. In this spirit the **World Paella Day Cup** was born, which in 2022 celebrates its third edition.

It is an international competition in four phases where up to 10 cooks will go to the grand final and defend their country with their paella on 20 September.

This year Spain will maintain its role as host country of the competition, but will not participate. Finalists from previous editions will not be able to participate either.

### HOW TO PARTICIPATE

---

Participation is divided into four phases:

#### PHASE 1. REGISTRATION (until 29th May)

Prepare a video no longer than 59 seconds telling at least:

- Your professional story.
- Which country you want to represent.
- Why you would like to participate in the **III World Paella Day Cup**.

Then, **fill in this form** including your video and photo/s.

#### PHASE 2. SELECTION OF FINALISTS (from 1st to 26th June)

Candidates who adequately fulfil the requirements of phase 1 will be listed on **www.worldpaelladay.org** (or the digital support that is deemed appropriate) from 1st June and can be voted on by the public until 26th June. In addition, any fan can vote for their contestant by using the hashtag **#WorldPaellaDayCUP** and the hashtag of the chef they are cheering for.

A jury made up of professionals appointed by the **World Paella Day** organisers will select a maximum of 10 finalists and 3 reserves before 14 July, taking into account criteria of geographic representativeness, voting, media impac, career and videos received.

Juan Ignacio Kittlein, representing Argentina and finalist of the last edition, will participate as such in the III **World Paella Day Cup**, as he was unable to travel to Valencia due to the sanitary and travel restrictions in place at that time.

All those selected will be informed in a personalised way by e-mail.

### STAGE 3: WORLD PAELLA DAY STAGE (17<sup>th</sup> to 19<sup>th</sup> September)

The selected finalists will be invited to come to Valencia to compete on 20 September.

As a novelty, this year the finalist chefs will participate in the **World Paella Day Stage València** experience: three days of immersion in the culture of paella, with visits to the Huerta de València, the rice fields of the Albufera Natural Park, the Central Market, a paella factory and a Valencian winery, among others.

The **World Paella Day** organisers will cover the travel expenses (train or economy class flights) and accommodation for each finalist chef plus one accompanying person (in a double room), as well as the activities included in the stage.

In the event that a finalist does not accept the conditions of participation, their place will be offered to the other reserve finalists until the number of eight or ten selected is completed.

### STAGE 4. WORLD PAELLA DAY CUP 2022 FINAL (20<sup>th</sup> September)

Once the stage phase is over, the finalists will cook their paellas live on 20th September, in the incomparable setting of **La Marina de València**.

## PRIZE

---

The winner will receive as a prize the trophy that will accredit him/her as the winner of the **III World Paella Day Cup**. In addition, this year there will also be prizes for the second and third will also receive prizes.

All finalists will receive a commemorative jacket and a certificate of their status as finalists.

## ASPECTS TO BE TAKEN INTO ACCOUNT FOR PARTICIPATION

---

Materials that are not submitted correctly for participation and within the established dates will be disqualified.

- Any entry arriving after the deadline will be rejected.
- Only one finalist per country will be selected.
- Participants grant the image rights for the diffusion of the content in this promotional action indefinitely.
- The jury and organizers may make any decisions it deems necessary for the smooth running of the competition.